

## INVOICE



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
Main: (505)884-7777  
Billing: (916)325-3266

www.koat.com

Billing Address:

Mentzer Media Services  
Attention: Accounts Payable  
600 Fairmont Ave  
Suite 306  
Towson, MD 21286

Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
941011-1	08/26/12	August 2012	07/30/12 - 08/23/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP-Philadelphia	National

Advertiser	Product	Estimate Number
American Future Fund	ISSUE	334 AMERICAN FUT

Flight Dates	Order #	Alt Order #
08/17/12 - 08/23/12	941011	06271004

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	08/17/12	08/17/12	Good Morning America	7-9a	----1--	:30	1	\$850.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	----1--	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	08/17/12	7:59 AM	Good Morning America	7-9a	:30	AFF1204H	\$850.00 NM
2	08/17/12	08/17/12	Nightline	1105-1135p	----1--	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	----1--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	08/17/12	11:24 PM	Nightline	1105-1135p	:30	AFF1204H	\$350.00 NM
3	08/18/12	08/18/12	Sa 6a A7N More in the AM	6-9a	-----1-	:30	1	\$625.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----1-	1	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	08/18/12	7:15 AM	Sa 6a A7N More in the AM	6-9a	:30	AFF1204H	\$625.00 NM
4	08/18/12	08/18/12	Sa A7N @ 6P	6-630p	-----1-	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----1-	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	08/18/12	6:29 PM	Sa A7N @ 6P	6-630p	:30	AFF1204H	\$300.00 NM
5	08/18/12	08/18/12	MOVIE	7-10p	-----1-	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----1-	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	08/18/12	8:37 PM	MOVIE	7-10p	:30	AFF1204H	\$450.00 NM
6	08/19/12	08/19/12	This Week	9-10a	-----1	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----1	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	08/19/12	9:23 AM	This Week	9-10a	:30	AFF1204H	\$650.00 NM

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Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
941011-1	08/26/12	August 2012	07/30/12 - 08/23/12
Advertiser	Product	Estimate Number	
American Future Fund	ISSUE	334 AMERICAN FUT	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	08/21/12	08/21/12	Good Morning America	7-9a	-1-----	:30	1	\$850.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-1-----	1	\$850.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	Tu	08/21/12	8:54 AM	Good Morning America	7-9a	:30	AFF1204H	\$850.00 NM
8	08/20/12	08/23/12	Nightline	1105-1135p	MTWT---	:30	4	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MTWT---	4	\$350.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	KOAT	M	08/20/12	11:26 PM	Nightline	1105-1135p	:30	AFF1204H	\$350.00 NM
4	KOAT	Tu	08/21/12	11:19 PM	Nightline	1105-1135p	:30	AFF1204H	\$350.00 NM
1	KOAT	W	08/22/12	11:18 PM	Nightline	1105-1135p	:30	AFF1204H	\$350.00 NM
2	KOAT	Th	08/23/12	11:10 PM	Nightline	1105-1135p	:30	AFF1204H	\$350.00 NM
<u>Total Spots</u>							11		

## Payment Terms 30 Days

<u>Gross Total</u>	\$5,475.00
<u>Agency Commission</u>	\$821.25
<u>Net Amount Due</u>	\$4,653.75
<u>New Mexico Tax Rate</u> 7.0%	\$325.76
<u>Amount Due</u>	\$4,979.51

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Invoice #	Invoice Date	Invoice Month	Invoice Period
945294-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP-Philadelph	National

Advertiser	Product	Estimate Number
American Future Fund	Issue	354 AMERICAN FUT

Flight Dates	Order #	Alt Order #
08/24/12 - 08/30/12	945294	06295730

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IOB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/24/12	08/24/12	Action 7 News @ 6p	6-630p	----1--	:30	1	\$800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	----1--	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	08/24/12	6:23 PM	Action 7 News @ 6p	6-630p	:30	AF1207H	\$800.00 NM
2	08/24/12	08/24/12	Nightline	1105-1135p	----1--	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	----1--	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	08/24/12	11:22 PM	Nightline	1105-1135p	:30	AF1207H	\$275.00 NM
3	08/25/12	08/25/12	Sa 6a A7N More in the AM	6-9a	-----2-	:30	2	\$300.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----2-	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	08/25/12	6:42 AM	Sa 6a A7N More in the AM	6-9a	:30	AF1207H	\$300.00 NM
2	KOAT	Sa	08/25/12	8:29 AM	Sa 6a A7N More in the AM	6-9a	:30	AF1207H	\$300.00 NM
4	08/25/12	08/25/12	NASCAR PRIME	5:30-11pm	-----1-	:30	1	\$650.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----1-	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	08/25/12	6:59 PM	NASCAR PRIME	5:30-11pm	:30	AF1207H	\$650.00 NM
5	08/26/12	08/26/12	Su 6a A7N More in the AM	6-9a	-----2	:30	2	\$300.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----2	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	08/26/12	8:24 AM	Su 6a A7N More in the AM	6-9a	:30	AF1207H	\$300.00 NM
2	KOAT	Su	08/26/12	8:42 AM	Su 6a A7N More in the AM	6-9a	:30	AF1207H	\$300.00 NM
6	08/26/12	08/26/12	This Week	9-10a	-----1	:30	1	\$700.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----1	1	\$700.00				

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945294-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
American Future Fund	Issue	354 AMERICAN FUT	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/26/12	08/26/12	This Week	9-10a	-----1	:30	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	08/26/12	8:59 AM	This Week	9-10a	:30	AF1207H	\$700.00 NM
<b>Total Spots</b>							<b>8</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	\$3,625.00
<u>Agency Commission</u>	\$543.75
<u>Net Amount Due</u>	\$3,081.25
New Mexico Tax Rate 7.0%	\$215.69
<u>Amount Due</u>	\$3,296.94